2022 Sponsorship Packages
How Money Crashers Can Help Your Brand

- Custom Branded Content
- Product Reviews
- Brand Awareness
- Drive New and Incremental Users and Revenue
- New Product Buzz
- SEO Optimization and Linking
Custom Sponsorship Package

Have your product or services reach millions of new customers with a custom content package.

Drive conversions and increase revenue through content that combines descriptive product details, branded imagery, clear calls-to-action, and much more.

**PACKAGE INCLUDES:**
- Featured Product Review
- Branded Content
- Featured In-Content Promotional
- Facebook Posts
- Twitter Posts
- Instagram Story
- Pinterest Post
- Featured Spot in Newsletter
- Featured on Homepage
- Inclusions in Existing Content

**AVAILABLE ADD-ONS**
- Additional Facebook Posts
- Additional Twitter Posts
- Additional Instagram Stories
- Branded Newsletter
- Newsletter Advertisement
## Sponsorship Package Details

<table>
<thead>
<tr>
<th>Feature</th>
<th>Package 1</th>
<th>Package 2</th>
<th>Package 3</th>
<th>Package 4</th>
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Custom packages are also available. Please contact us for more information.
We’re Different

MoneyCrashers.com leverages years of knowledge and personal experiences from experts and everyday motivated people, professionals and entrepreneurs, to help fill an important niche in personal finance education. Our content is designed to help strategize our reader’s vision, arming them with options and tools that makes life’s financial surprises the good kind.

We are a community of Money Crashers eager to learn and share our financial knowledge. Money Crashers are unsatisfied and relentlessly curious, embracing strategies and stories that will help enrich their lives beyond what money can offer. Money Crashers view money as a tool that can be mastered, turning the tables on traditional paradigms to have money work for them, not the other way around.

Turn the tables on money.

Leadership Team

Andrew Schrage
CEO, Co-founder

Gyutae Park
CTO, Co-founder

Michael Pruser
COO

Sean Bryant
VP, Affiliate Marketing

For the full leadership team: https://moneycrashers.com/about

Demographics & Audience

Geography
- US & Canada 78%
- Other 22%

Age
- 18-24 (18%)
- 25-34 (36%)
- 35-44 (19%)
- 45-54 (13%)
- 55-64 (9%)
- 65+ (5%)

As featured on

CNN
Forbes
MSNBC
The Wall Street Journal
Yahoo!
We’d love to talk about working together.

SALES CONTACT
Sean Bryant
sean@moneycrashers.com